



PERSONAL FINANCE TOP-UP SYNDICATE RESEARCH MEMBERSHIP APPLICATION FORM

(name of business/institution)

hereby applies for membership of the
PERSONAL FINANCE TOP-UP SYNDICATE RESEARCH DIVISION
 BUREAU OF MARKET RESEARCH (PTY) LTD
 University of South Africa

SUBSCRIPTION MEMBERSHIP

The total subscription fee to join the Personal Finance Top-up Syndicate Research Division for 2024 is outlined in the membership options (Basic and Silver membership) below.

Products		Standard membership	Top-up membership*	
			Basic	Silver
1.	Research reports Two condensed reports, providing summaries of the most updated personal income estimates and the most updated household income and expenditure estimates	✓	✓	✓
2.	Excel data extracts Pre-populated static data tables in Excel format (as determined by the BMR)		✓	✓
3.	Online interactive data dashboard Data for period 2011 to latest actuals		✓	✓
4.	Participation by researcher in discussion forums if needed		✓	✓

Continue...

Products		Standard membership	Top-up membership*	
			Basic	Silver
5.	Pivot tables <ul style="list-style-type: none"> • The most updated personal income estimates for South Africa according to: <ul style="list-style-type: none"> ○ Gender ○ Province ○ Population group ○ Employment status ○ Highest level of education ○ Age group # ○ Personal income group # ○ Main source of income • The most updated income and expenditure estimates of households in South Africa according to: <ul style="list-style-type: none"> ○ Province ○ Gender of household head ○ Population group of household head ○ Age group of household head # ○ Employment status of household ○ Household composition ○ Highest level of education in household ○ Household income group # ○ Main source of household income ○ Household expenditure by purpose ○ Household expenditure by function 			v
6.	Personalised presentation Providing interpretation and analysis of data requested and provided in Pivot tables. Limited to one presentation.			v
PRICE (excluding VAT)		R33 655	R95 500	R190 250

Based on the membership options, please select your option:

Basic membership

Silver membership

SUBSCRIPTION MEMBER DETAILS

Name of business of subscription member:	
Postal address of subscription member:	
Postal code:	
Office address of subscription member:	
Telephone:	
Fax:	
Email address:	
Company VAT number:	

Please indicate the name, designation and contact details of the person(s) who will represent the subscription member and to whom all communication will be forwarded to:

Subscription member representative	
Name:	
Designation:	
Telephone contact number:	
E-mail address:	
Name:	
Designation:	
Telephone contact number:	
E-mail address:	
Name:	
Designation:	
Telephone contact number:	
E-mail address:	
Name:	
Designation:	
Telephone contact number:	
E-mail address:	

PAYMENT DETAILS

Accounts to be sent to:
(Name and designation)

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The Bureau of Market Research (Pty) Ltd reserves the right to adjust the Personal Finance top-up syndicate research membership fees annually in line with inflation expectations.

On acceptance by the Bureau of Market Research (Pty) Ltd, this form serves as a contract of membership.

SIGNED AT..... THISDAY OF..... 20.....

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SIGNATURE

.....
DESIGNATION

Please submit application form to madeleine.goetz@bmr.co.za