



## 2024 STANDARD SYNDICATE RESEARCH MEMBERSHIP FEES

### STANDARD SYNDICATE MEMBERSHIP

The research focus of the Bureau of Market Research (Pty) Ltd is centred on the activities of the following research divisions:

- Behavioural Science Research Division
- Population Research Division
- Economic Research Division
- Personal Finance Research Division
- Market Intelligence Research Division

To join the BMR as a standard syndicate member, the following syndicate options are available:

Number of Divisions Sponsored	Price per annum (Excluding VAT)	Number of reports per annum
One division	R33 655-00	1
Two divisions	R46 900-00	2
Three divisions	R57 000-00	3
Four divisions	R63 400-00	4
Five divisions	R66 450-00	5

Membership prices are revised annually in line with inflation expectations. Members apply for a three-year period, after which they can decide to renew or terminate membership.

Standard members qualify to purchase any research report in a division not sponsored at a discount price of R23 000-00 (VAT excluded).

*BMR research reports are published only in electronic (Pdf) format.*

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**BMR STANDARD SYNDICATE RESEARCH MEMBERSHIP APPLICATION FORM**

\_\_\_\_\_  
(Name of entity)

hereby applies for membership of the  
BUREAU OF MARKET RESEARCH (PTY) LTD  
University of South Africa

From **2024** to **2026**

**STANDARD SYNDICATE RESEARCH MEMBERSHIP**

Use the PRICE tariffs to compute the total annual membership fee.

Product options	Tariff (R)	Membership fee
<b>STANDARD SYNDICATE MEMBERSHIP</b>		
One research division*	R33 655-00	
Two research divisions*	R46 900-00	
Three research divisions*	R57 000-00	
Four research divisions*	R63 400-00	
Five research divisions*	R66 450-00	
<b>TOTAL (excluding VAT)</b>		
<b>Value Added Tax (15 %)</b>		
<b>TOTAL (including VAT)</b>		

\*Please indicate the research divisions that will be supported (tick one or more):

Behavioural Science Research Division	<input type="checkbox"/>
Population Research Division	<input type="checkbox"/>
Economic Research Division	<input type="checkbox"/>
Personal Finance Research Division	<input type="checkbox"/>
Market Intelligence Research Division	<input type="checkbox"/>

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**STANDARD SYNDICATE RESEARCH MEMBER DETAILS**

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Type of business: .....

Postal address: .....

Postal code .....

Office address: .....

Telephone: .....

Fax: .....

E-mail address: .....

Company VAT number: .....

Please indicate the name, designation and contact details of the company representatives:

Research divisions	Member representative
Behavioural Science Research	Name:
	Designation:
	Telephone contact number:
	E-mail address:
Population Research	Name:
	Designation:
	Telephone contact number:
	E-mail address:
Economic Research	Name:
	Designation:
	Telephone contact number:
	E-mail address:
Personal Finance Research	Name:
	Designation:
	Telephone contact number:
	E-mail address:
Market Intelligence Research	Name:
	Designation:
	Telephone contact number:
	E-mail address:

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**PAYMENT DETAILS**

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Accounts to be sent to:  
(Name and designation) .....

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**The Bureau of Market Research (Pty) Ltd reserves the right to annually adjust the membership fees in line with inflation expectations.**

**On acceptance by the Bureau of Market Research (Pty) Ltd, this form serves as a contract of membership.**

**After the initial three-year period, membership will be renewed annually. Notice of cancellation of membership must be given in writing at least one calendar month before the renewal date.**

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SIGNED AT \_\_\_\_\_ THIS \_\_\_\_\_ DAY OF \_\_\_\_\_ 20\_\_\_\_

.....  
**SIGNATURE**

.....  
**DESIGNATION**

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Please submit application form to [madeleine.goetz@bmr.co.za](mailto:madeleine.goetz@bmr.co.za)